2021 Advertising Contract

Highly Discounted COVID Relief Opportunities

See Advertising Kit at SeePlymouth.com/advertisingkit for ad sizes, descriptions and instructions.
Begin at anytime with your valid membership. Sign up early for maximum exposure.

See Plymouth Opportunities

See Plymouth App Media Kit pg 4
Your one-year listing is free with your current membership. The following additional opportunities are available for higher exposure:

- NEW App Content Ad $150
- NEW App Priority Listing $300
- NEW App Custom Opportunities $300

SeePlymouth.com Banner Ad pg 5
Choose one:

- Things to Do $1,000 $500
- Lodging $1,000 $500
- Dining $1,000 $500
- Shopping $1,000 $500
- Groups & Weddings $1,000 $500

SeePlymouth.com Leaderboard Ad pg 5
Choose one:

- Things to Do $800 $750
- Lodging $800 $750
- Dining $800 $750
- Shopping $800 $750

Print and Digital Guide and Mini Maps pg 6
2020 print ads will be repeated for 2021 at no cost to you. If you would like to update your 2020 listing or ad in the 2021 print guide supplement, digital guide or the print mini maps standard design rates apply. Call for specs.

- Guide Two Page Advertising Spread $2,300 $0
- Guide Inside Front Cover $1,500 $0
- Guide Inside Back Cover $1,500 $0
- Guide Full Page Ad $1,200 $0
- Guide Half Page Ad $750 $0
- Guide Third Page Ad $550 $0
- Guide Enhanced Listing $250 $0
- Mini Map Listing $0

Corporate Sponsorships pg 6

- Pilgrim $4,620 $1,000
- Mayflower $2,500
- Rock $5,000

Social Media, Email Updates, Press Releases pg 7

- Social Media Events $300 $0
- Monthly Email Updates $250
- Press Release Distribution $100 $0

Massachusetts Visitor Information Center (MAVIC) at Route 3, Exit 13 pg 8

- Standard Brochure Slot $200 $150
- Double Brochure Slot $550 $275
- Lobby Poster Includes one brochure slot $1,200 $1,150
- Dining Room Poster Includes one brochure slot $600 $575
- Booth Poster Includes one brochure slot $400 $375
- Indoor and Outdoor Boards* $1,200 $1,175

*Includes one brochure slot specific to Indoor/Outdoor advertisers, and one slot in the Center.

External Opportunities

Print and Digital Advertising pg 9
We will send discounted opportunities through the year, but our 2021 COVID rates will be the best we have ever offered. Below is a list of the best of the best, highly vetted, digital and print opportunities we took advantage of last year - even throughout COVID. Don’t miss your chance to participate!

- Only in MA | AARP | Conde Nast | Travel & Leisure
- American Road | Boston Spirit | Food & Wine
- USA Today | WBZ Radio | WCVB TV | Yankee
- Town & Country | Mass State Campaigns | WGBH Radio
- Old Colony Memorial | Year-round Digital Advertising

Company name:_________________________________________   ____________________________________________________

Address:______________________________________________________________

City:_________________________ State:______ Zip:______________________

Billing address:______________________________________________________

City:_________________________ State:______ Zip:______________________

Website URL:_______________________________________________________________________________________________

Contact name:______________________________________________________ Title:________________________________________________________________

Email:________________________________________________________________________ Phone:____________________ Fax:____________________

Authorized signature:____________________________________________________ Date:_________________________

QUESTIONS? Call 508.747.0100 SeePlymouth.com/advertisingkit

Please make checks payable to See Plymouth