



See Plymouth

MASSACHUSETTS

2024 Advertising Contract

See Advertising Kit at [See Plymouth.com/advertisingkit](http://SeePlymouth.com/advertisingkit) for ad sizes, descriptions and instructions. Begins anytime with valid membership. Sign up early for maximum exposure. **Questions? Call 508.747.0100**

See Plymouth Opportunities

See Plymouth App Advertising Kit pg. 4

Your one-year listing is free with your current membership. The following additional opportunities are available for increased exposure:

- App Content Ad \$175
- App Priority Listing \$325

SeePlymouth.com Banner Ad pg. 5

Choose one:

- Things to Do \$625
- Lodging \$625
- Dining \$625
- Shopping \$625
- Groups & Weddings \$625

SeePlymouth.com Leaderboard Ad pg. 5

Choose one:

- Things to Do \$825
- Lodging \$825
- Dining \$825
- Shopping \$825
- Groups & Weddings \$825

See Plymouth Print and Digital Guide pg. 6

Send us your camera ready ad or we will design for you. All ads include a QR code. See Ad Specs pg. 7

- Guide Full Page Ad \$1,225
 - Inside Front Cover \$1,525
 - Inside Back Cover \$1,525
 - Guide Back Cover \$1,775
 - Two Page Spread \$2,025
- Guide Half Page Ad \$625

**ART and CONTRACT for GUIDE
DUE 11.30.23**

Email Business Blasts pg. 8

- Email Business Blasts \$175

Waterfront Visitor Information Center pg. 9

- Large Display Board \$825
- Small Display Board \$425

Media Opportunities

Print and Digital Co-op Advertising pg. 10

Discounted Co-op ad opportunities are available through the year. Example list of print and digital possible opportunities:

Condé Nast Traveler | Food & Wine | Smithsonian
Bon Appétit | Travel & Leisure | Expedia | USA Today
WBZ Radio | WCVB TV | Yankee | TV Satellite Tour
Mass State Campaigns | WGBH Radio

Massachusetts Visitor Information Center (MAVIC) at Route 3, Exit 13 pg. 9

- Lobby Poster *Includes one brochure slot* \$1,175
- Dining Room Poster *Includes one brochure slot* \$625
- Booth Poster *Includes one brochure slot* \$275
- Indoor and Outdoor Boards* \$1,025

*Includes one brochure slot specific to Indoor/Outdoor advertisers, and one slot in the Center.

Company name: _____

Address: _____ City: _____ State: _____ Zip: _____

Billing address: _____ City: _____ State: _____

Zip: _____ Website url: _____

Contact name: _____ Title: _____

Email: _____ Phone: _____ Fax: _____

Authorized signature: _____ Date: _____

Payment

Check or credit card is required. Please select one:

- Check — Enclosed** Mail contract and check payable to See Plymouth to: Paula Fisher, See Plymouth, 4 North St., Plymouth, MA 02360
- Check — Invoice me** An invoice will be emailed to you. Mail contract and check payable to See Plymouth to: Paula Fisher, See Plymouth, 4 North St., Plymouth, MA 02360
- CREDIT CARD — Invoice me** An invoice will be emailed to you. From your invoice, click **View and Pay Invoice** to pay online.